

**MAXALTO**

PARIS 19<sup>TH</sup> JANUARY 2023

## Maxalto 2023 Collection

*Ce n'est pas une collection.*

Maxalto unveils at Maison & Objet - Paris, 19-23 January - the new pages of its story.  
A story that, for almost three decades, tells of a timeless bourgeois elegance.

Therefore, the unpublished pieces designed by the art director Antonio Citterio and presented in Paris in 2023 are not a new "collection", but a new chapter that does not distort, but rather reinforces, a stylistic code that is not mimicry of manner but, on the contrary, lives and evolves together with the society it represents.

Each piece, thus, enriches and completes an environment that is conceptual even before domestic, where nothing is dictated by chance, ostentation or commercial convenience, but is always part of a precise horizon of meaning. There are new profiles and new sizes, innovative materials and updated colors, and then re-editions of historical elements, revised to be more solid and functional.

There is, above all, that mixture of culture and territory, creativity and practice that even in the industrial paradigm, remains craftsmanship. Because it looks for solutions with art where aesthetics and elegance are values as practical as they are philosophical and that continue to be, in the globalized world, the most authentic figure of Made in Italy.

## ANTONIO CITTERIO

Maxalto Art Director introduces the collection, opening video

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## NEW PRODUCTS

Arbiter

Lilum

Cleide, Despina

Sileo

Privatus

Fabrics, Carpets

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## NEW RANGE EXTENSIONS

Amoenus Soft

Loto

Elios

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## MAXALTO RETAIL IDENTITY AND LAYOUT PROPOSALS

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## MARKETING AND COMMUNICATION

Delivery terms

Communication updates

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# ANTONIO CITTERIO

# Arbiter



# Lilum



Cleide, Despina



# Sileo

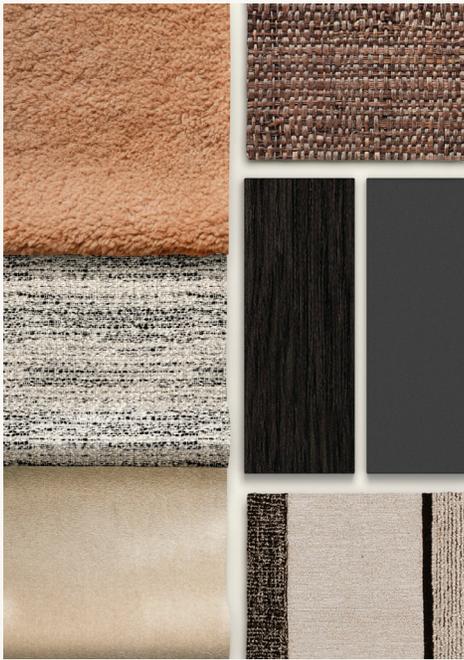


# Privatus



# Textile Collection

FABRICS



PLAIDS



NEW PRODUCTS

# ARBITER



## Major modular system

As an immobile spectator of the indoor living landscape and events, Arbiter makes its presence felt in every home it enters thanks to its extra-large sizes wisely counterbalanced by the stylistic essentiality of the rigorous, almost archetypal lines of its design, conceived to lighten their impact in the domestic context.

Nine elements, in different sizes and in various configurations, also in the one with discontinuous backrest so dear to Antonio Citterio, fill the lack of big and large modular sofas in the Maxalto Collection and also the space and furnishing needs of the large impressive bourgeois houses.



## Metal and textile profiles



Created with the ambition of renewing and reinterpreting the tradition of the sofas made by master upholsterers and of interior design icons, Arbiter's rigorous design is underlined by its metal profiles available in the four options of the Maxalto metal finishings range: amber, graphite, nickel bronzed and black chromed painted aluminum.

Textile profiles also strengthen the design of its lines and enrich the covers and the cushions of the collection with a sophisticated detail that will be a fabric piping on the fabric sofas, an envelope stitching on the leather sofas and a Bellano fabric piping, available in this case in all the colours range, on the velvet ones.

## Back cushions

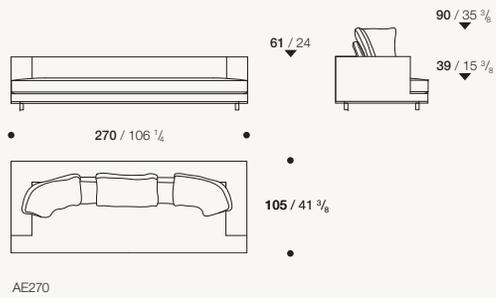
To emphasize the generosity of the collection, back cushions are oversized in a new 70cm x 70cm format.

A surprising unusual solution is hidden in the way they are arranged on the sofa: in each couple, the small one (60cm x 60cm) is behind the larger one (70cm x 70cm) which thus becomes a sort of additional backrest that wraps around the shoulders of those who sit.

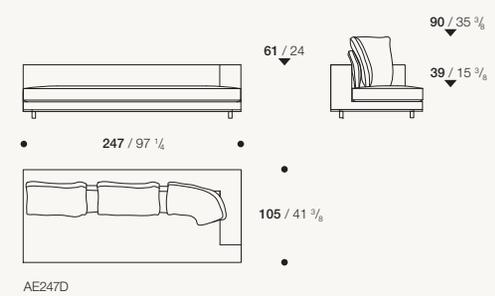
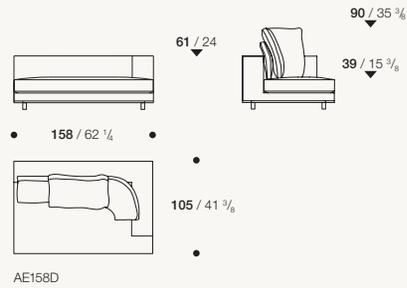
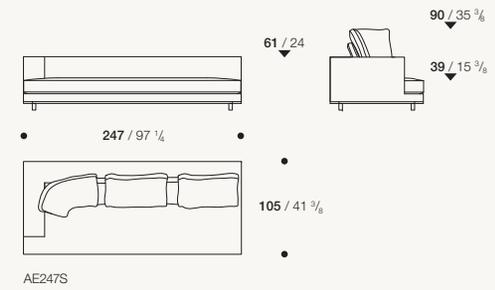
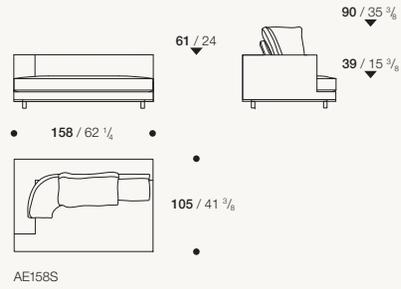


## TECHNICAL DETAILS

LINEAR SOFA

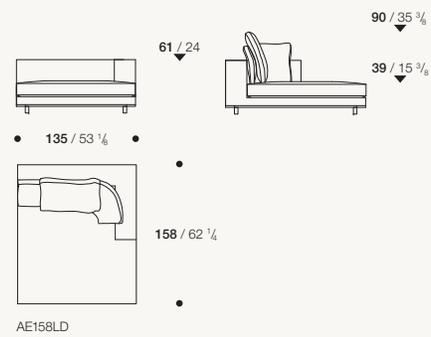
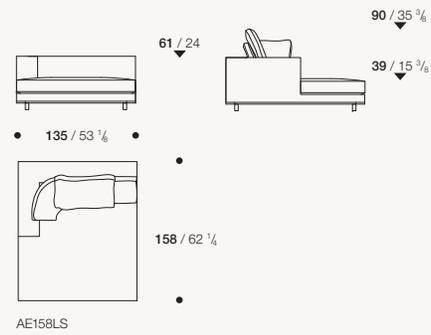
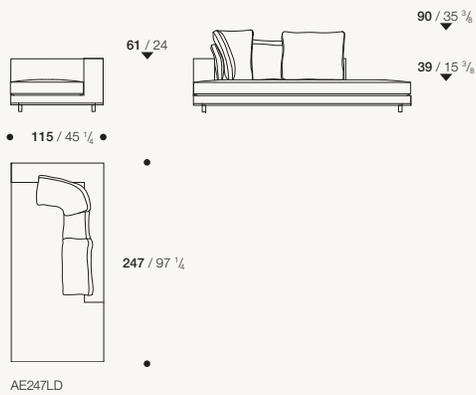
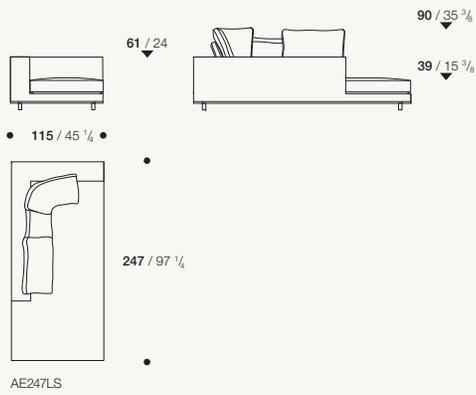


TERMINAL ELEMENTS

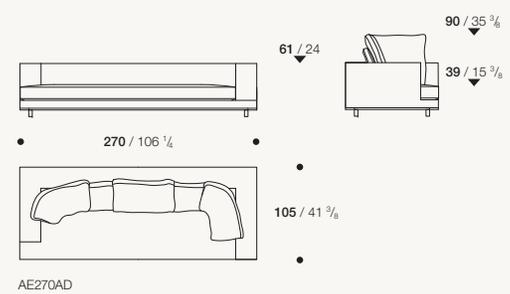
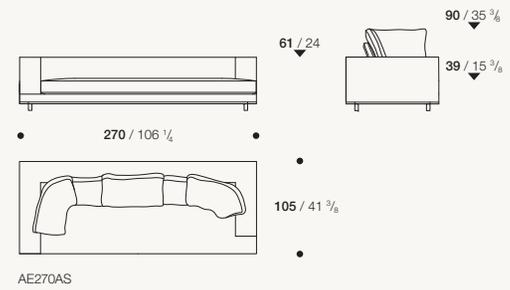


## TECHNICAL DETAILS

### CHAISE LONGUE



### CORNER ELEMENTS



## FINISHES

### Lower edge



0137A  
AMBER PAINTED



0252G  
GRAPHITE PAINTED



0174B  
BRONZED NICKEL  
PAINTED



0170M  
BLACK CHROMED  
PAINTED

### Cover



FABRIC



LEATHER

LILUM





## Organic gentle shapes

Characterized by sinuous lines of natural inspiration as the floral ones of a Lily petal, Lilum is specifically designed for solutions of conviviality and intimacy and to cohabit, therefore, in the same environment with other more formal sofas.

The soft and curved shapes of Lilum create indeed a relaxed atmosphere in the home and its more or less compacted dimensions facilitate conversations among guests, offering the (five) persons sitting on it pleasant sharing moments.

## Unconventional beauty



Single direct seat collection within Maxalto brand, Lilum has a range of elements made up by terminals, chaise longues or dormeuses with more or less compacted dimensions that facilitate unconventional but harmonic layouts in the space.

There is no need for back cushions as the softness of the shapes of the backrest and the particular seat construction with down-filled insert, make Lilum comfortable and enjoyable.

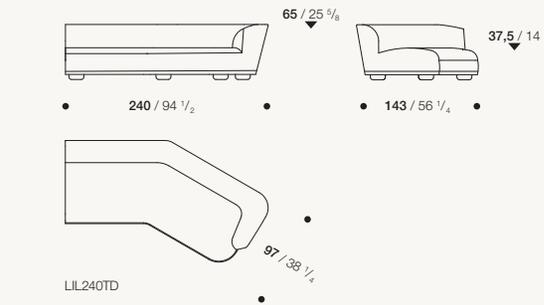
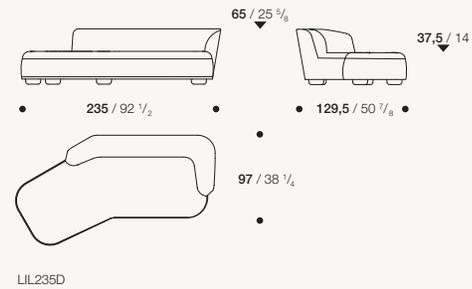
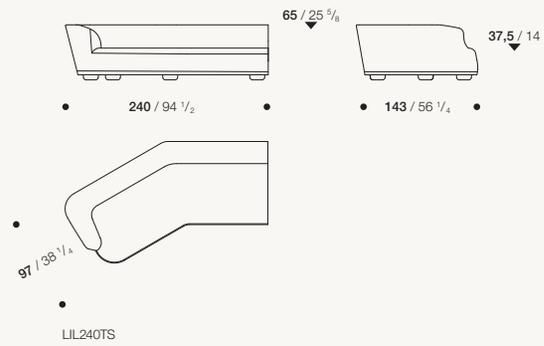
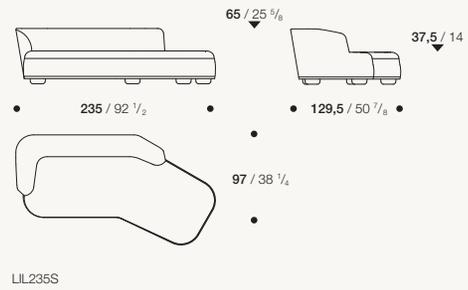
## Metal and textile profiles



The extruded aluminum profile in various finishes draws the ground line and defines the contour with a touch of sober refinement.

Precious pipings in the same colour as the fabric or leather enhance the beauty of the curvilinear outline of the elements of this collection and emphasize the large edge between the base and the seat, recalling the sofas of the artisanal tradition.

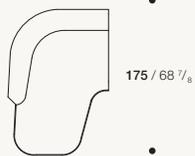
## TECHNICAL DETAILS



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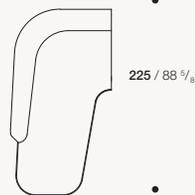
• 120 / 47 1/4 •



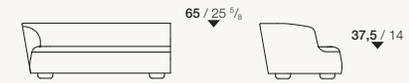
LIL175LD



• 120 / 47 1/4 •



LIL225LS



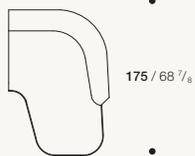
• 175 / 68 7/8 •



LIL175TS



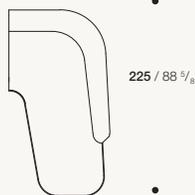
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LIL175LD



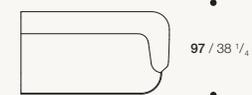
• 120 / 47 1/4 •



LIL225LD



• 175 / 68 7/8 •



LIL175TD

## FINISHES

### Lower edge



0137A  
AMBER PAINTED



0252G  
GRAPHITE PAINTED



0174B  
BRONZED NICKEL  
PAINTED



0170M  
BLACK CHROMED  
PAINTED

### Cover



FABRIC



LEATHER

CLEIDE, DESPINA

## Cleide



Together with Despina, Cleide is daughter of the re-edition and modernisation of two chairs designed by Antonio Citterio at the dawn of Maxalto's trajectory.

Authentic expressions of the Maxalto's artisan spirit and craftsmanship in woodworking, they have been updated in terms of their materials, production technique and sizes to adapt to the evolution of the living spaces. Particularly remarkable is the backrest curved construction with battens.

Noble solid wood frames can be in grey, brushed light and brushed black oak variants, while the seat has not-removable covers in fabric or leather.

## Despina

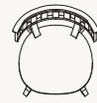
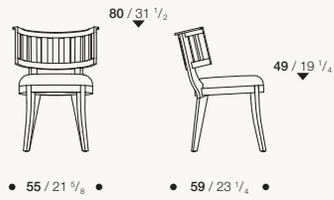


Together with Cleide, Despina is daughter of the re-edition and modernisation of two chairs designed by Antonio Citterio at the dawn of Maxalto's trajectory.

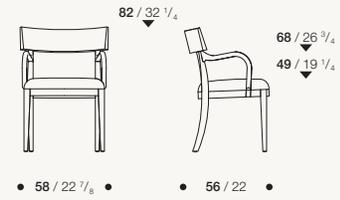
Authentic expressions of the Maxalto's artisan spirit and craftsmanship in woodworking, they have been updated in terms of their materials, production technique and sizes to adapt to the evolution of the living spaces.

Noble solid wood frames can be in grey, brushed light and brushed black oak variants, while the seat has not-removable covers in fabric or leather. The sinuous lines of the armrests are a distinctive feature of Despina.

## TECHNICAL DETAILS



CE55S



DES58SB

## FINISHES

### Frame



0374C  
BRUSHED  
LGHT OAK



0378G  
GREY OAK



0381N  
BRUSHED  
BLACK OAK

SILEO

## Refined Style

With personal features halfway between a refined style and a more simple, almost hotel-inspired sommier, it widens the Maxalto range of beds.

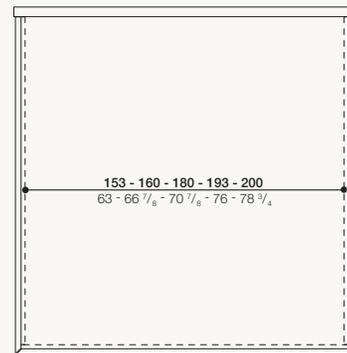
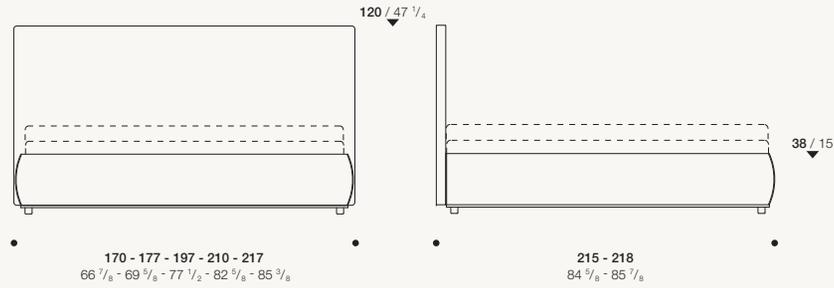
Sileo's shapes are slightly rounded without being cumbersome. Although minimal in style, the headboard is very high, designed to define the space but also to accommodate the occupants' heads and shoulders while reading, even with high, flush-fitting mattresses.

Characterized by an aluminium profile in different colours, it is available in five sizes (queen and king size included) with fabric or leather covers.

The frame can accommodate different slatted base systems and either a semi-recessed or flush mattress.



## TECHNICAL DETAILS



LSE

## FINISHES

### Lower edge



0137A  
AMBER PAINTED



0252G  
GRAPHITE PAINTED



0174B  
BRONZED NICKEL  
PAINTED



0170M  
BLACK CHROMED  
PAINTED

### Cover



FABRIC



LEATHER

# PRIVATUS

## Exclusive windscreen



Only a complementary piece in appearance, this windscreen responds to the need to define the spaces in large rooms of stately homes;

for example this can be used between reception and dining areas (version with 3 or 4 panels), or behind the headboard of the bed to outline the sleeping area (version with 8 panels).

Besides dividing and defining the spaces it also has a decorative function and helps create interesting backdrops to bring some products out of the environment.

## Precious details

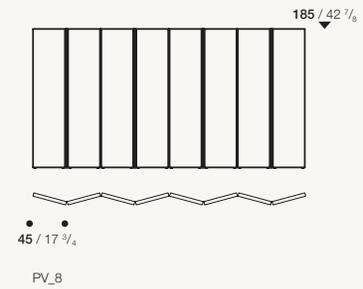
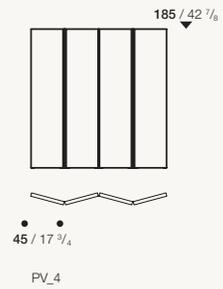
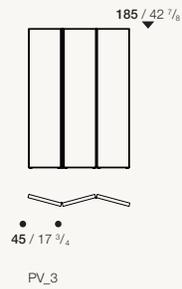
The panels feature an unedited hand-made material composed for 50% by raffia, a fiber similar to straw that is extremely hardy, slightly sound absorbent and has a tangible materiality without being intrusive.

The remaining 50% is composed of banana leaves then applied on a non-woven fabric to give it more stability .

These particular fibers have been selected for their raw and natural look and the richness of their imperfections.



## TECHNICAL DETAILS



## FINISHES

Panel cover



0651C  
LIGHT COLOUR  
RAFFIA



0723S  
DARK COLOUR  
RAFFIA

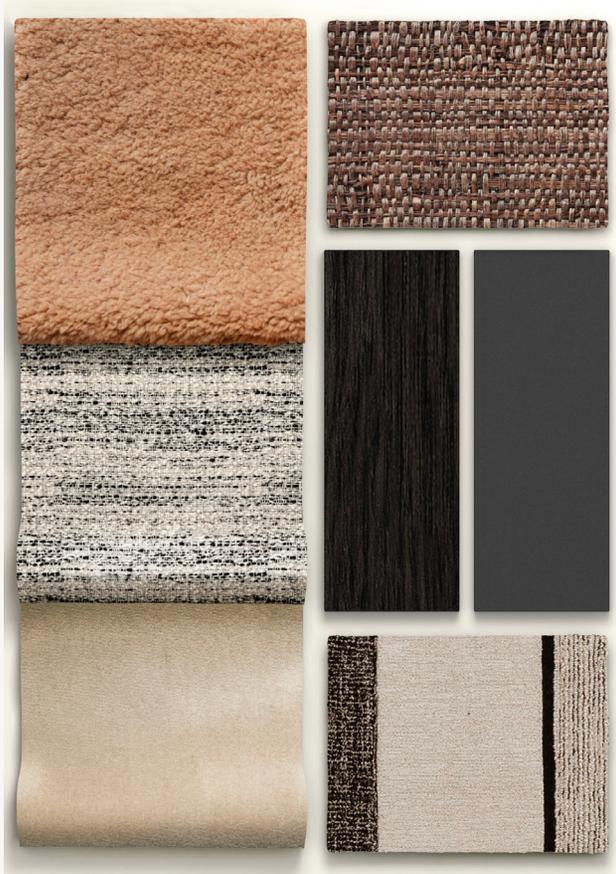
Peripheral edge



0174B  
BRONZED NICKEL  
PAINTED

# TEXTILE COLLECTION

## Fabrics



Since 2020 Maxalto brand has a dedicated textile collection that make its style manifest and distinctive.

The 2023 fabrics collection will add new tones to the black and white, broadening the soft colors palette. Ecru, beige, camel and tobacco nuances are the warm and pale protagonists of the parisian debut.

## FABRICS

### DORIS



2830280



2830102

#### Composition

MODAL	32%
ACRYLIC	24%
COTTON	22%
VISCOSE	10%
WOOL	8%
POLYAMIDE	4%

#### Fabric flame resistance

BS 5852 - 0&1  
TB 117 - 2013

### DALLAS



2831259



2831373



2831421

#### Composition

COTTON	63%
POLYESTER	22%
ACRYLIC	22%
OTHER FIBERS	4%

#### Fabric flame resistance

BS 5852 - 0&1

## FABRICS

### DELIA



2832925

#### Composition

COTTON	74%
ACRYLIC	22%
VISCOSE	4%

Fabric flame resistance

BS 5852 - 0

### LONDRA



2833150



2833153



2833102



2833313

#### Composition

COTTON	96%
MODAL	4%

Fabric flame resistance

BS 5852 - 0&1

## FABRICS

### DIANA



2834775



2834280



2833102

#### Composition

WOOL	41%
VIRGIN WOOL	40%
COTTON	16%
POLYESTER	2%
POLYAMIDE	1%

#### Fabric flame resistance

BS 5852 - 0&1  
TB 117 - 2013

### MILO – range extension



2440132



2440313

#### Composition

Fur	
WOOL	100%
Base	
WOOL	64%
COTTON	26%

#### Fabric flame resistance

BS 5852 - 0&1  
TB 117 - 2013

# Carpet

## DIAKOS

Rectangular in shape, in three sizes, 100% wool, the carpet is part of Maxalto's strategy of expanding its textile offering. With an easy maintenance, and high durability and resistance, it is a perfect choice also for contract projects.



0044T DOVE GREY COLOUR

## Plaid

### AFRATO

All-over printed plaid with a big Maxalto logo available in four colours. The jacquard technology allowed the realization of the almost geometrical pattern.



2835130 NATURAL/BROWN  
2835140 NATURAL/GREEN  
2835150 NATURAL/YELLOW  
2835175 NATURAL/RUST

### MALAKOS

Bicolor plaid with degradè edges and Maxalto logo. Available in four colors with the logo always in matching tone.



2836320 BROWN/BEIGE  
2836420 GREEN/BEIGE  
2836520 YELLOW/BEIGE  
2836720 RUST/BEIGE

## Bed runner and decorative pillow

ZESTOS

Bedrunner 140x250 cm with a colored band highlighting the Maxalto logo.  
Decorative 45x65cm pillows in Merino wool and cashmere help the bedrunner to adorn the bed.  
A precious cashmere bouclé thread gives softness and richness to this contemporary plaid that enriches the bed.  
Available in two colors with five color options for the band.



2837230	BEIGE WITH BROWN STRIPE	2837130	GREY WITH BROWN STRIPE
2837240	BEIGE WITH GREEN STRIPE	2837140	GREY WITH GREEN STRIPE
2837265	BEIGE WITH YELLOW STRIPE	2837165	GREY WITH YELLOW STRIPE
2837277	BEIGE WITH RUST STRIPE	2837177	GREY WITH RUST STRIPE
2837223	BEIGE WITH CAMEL STRIPE	2837155	GREY WITH GREY STRIPE

NEW RANGE EXTENSIONS

# AMOENUS SOFT

## New dimension

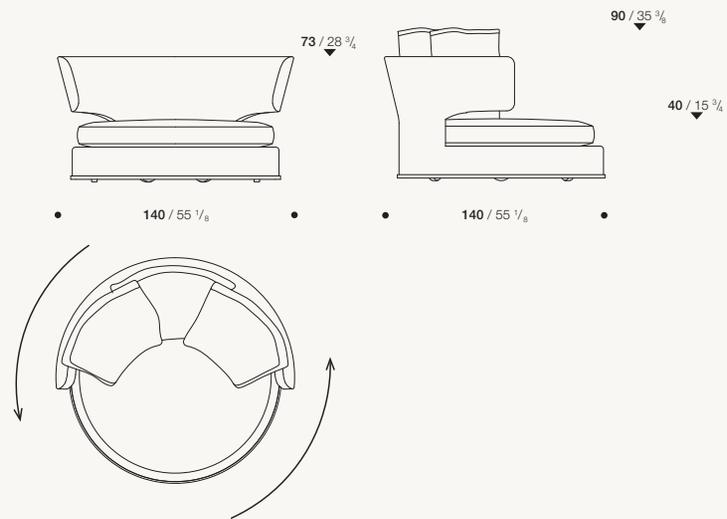
A true icon of Maxalto collection.

After the first redefinition in 2020 that revamped its look and comfort, the Amoenus Soft sofa is now declined in a new dimension (ø140cm) that comply with an international markets request.

A new option for the most tasteful interior decorators worldwide is now available.



## TECHNICAL DETAILS



AM140G

## FINISHES

### Lower edge



0137A  
AMBER PAINTED



0252G  
GRAPHITE PAINTED



0174B  
BRONZED NICKEL  
PAINTED



0170M  
BLACK CHROMED  
PAINTED

### Eco-leather profiles



1130350  
DARK BROWN



1130300  
BROWN



1130255  
DARK GREY



1130280  
DOVE GREY



1130203  
ROPE

### Cover



FABRIC



LEATHER

LOTO



## New dimension

The range of oriental-inspired small, night tables is enriched with a new, taller size, designed to accompany a high mattress.

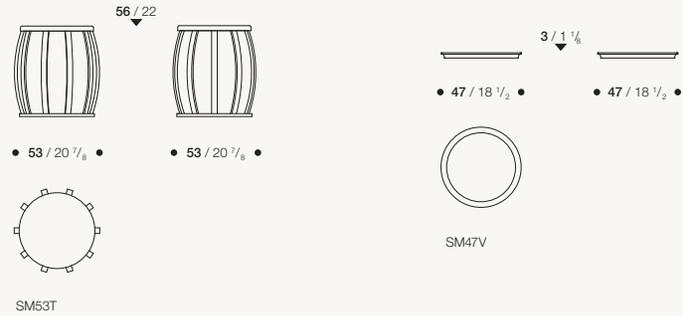
The latest addition retains the distinctive feature of the curved staves that lighten its frame, but also presents a new characteristic:

it can be combined with a tray that fits perfectly on the table top, ideal for serving breakfast in bed or a cocktail on the sofa.

All the pieces in the Loto range are made of solid wood and are available in various finishes or painted with a shellac effect.

The tray is available in grey, brushed light and brushed black oak variants or shellac in three colours.

## TECHNICAL DETAILS



## FINISHES

### Frame and tray



0374C  
BRUSHED  
LGHT OAK



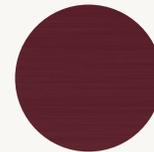
0378G  
GREY OAK



0381N  
BRUSHED  
BLACK OAK



3764G  
BLACK SHELLAC



7110G  
RED SHELLAC



6805G  
SOIA SHELLAC

# ELIOS

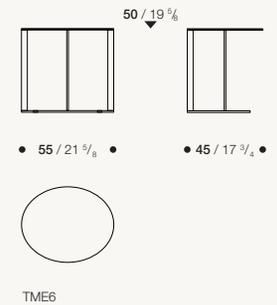
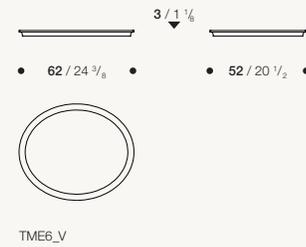
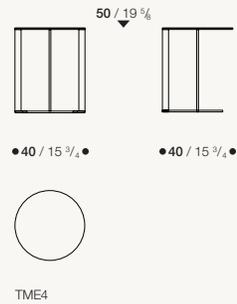
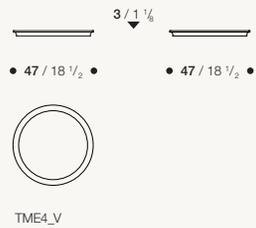


## New dimension

The new addition to this series of small tables, with a circular base and vertical steel uprights in different finishes, is designed specifically to be placed in front of the sofa or right at the break in the sofa backrest. Ideal for resting your tablet, diary or cocktail on.

It now comes with the top always in black back-painted smoky glass in a new oval or round shape, with or without the relevant removable tray, which comes in different finishes of oak or shellac.

## TECHNICAL DETAILS



## FINISHES

### Small table frame



0110M  
BRIGHT CHROMED



0174B  
BRONZED NICKEL  
PAINTED



0170M  
BLACK CHROMED  
PAINTED



0140F  
BLACK  
BACK-PAINTED  
SMOKY GLASS

### Small table top Tray



0374C  
BRUSHED  
LGHT OAK



0378G  
GREY OAK



0381N  
BRUSHED  
BLACK OAK



3764G  
BLACK  
SHELLAC



7110G  
RED  
SHELLAC



6805G  
SOIA  
SHELLAC

THANK YOU

PLEASE CONTACT **INFO@DIVAFURNITURE.COM**  
WITH ANY QUESTIONS ABOUT THE MAXALTO COLLECTION

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